



From Stem Cells to Human Development

25-28 September 2016

Southbridge Hotel & Conference Center
Southbridge, MA, USA



**Exhibition and
Sponsorship
Opportunities**



The Company of
Biologists

Development



"It was a fantastic meeting. I hope you can keep up this very successful meeting series and make this one an annual event"

Juergen Knoblich, IMBA, Austria

Meeting Information

Following on from our highly successful inaugural meeting in 2014, the second in this series of meetings 'From Stem Cells to Human Development' brings together scientists with a common interest in understanding human development using stem cell systems. This meeting is expecting to attract 150-200 attendees ranging from leaders in the field to first year graduate students.

Topics to be discussed will include the regulation of pluripotency and differentiation, development of the major lineages and tissue morphogenesis, as well as translational aspects of human stem cell research.

Organisers



Benoit Bruneau
(USA)



Gordon Keller
(Canada)



Olivier Pourquié
(USA)



Austin Smith
(UK)

Confirmed Speakers

- Paola Arlotta (USA)
- Yann Barrandon (Switzerland)
- Laurie Boyer (USA)
- Elena Cattaneo (Italy)
- April Craft (USA)
- Anne Grapin-Botton (Denmark)
- Edith Heard (France)
- Brigid Hogan (USA)
- Fredrik Lanner (Sweden)
- Todd McDevitt (USA)
- Hanna Mikkola (USA)
- Guy Sauvageau (Canada)
- Eric Siggia (USA)
- Jason Spence (USA)
- Lorenz Studer (USA)
- Azim Surani (UK)
- Takanori Takebe (Japan)
- Sally Temple (USA)
- Pierre Vanderhaeghen (Belgium)

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Preliminary Programme

Meeting topics:

Pluripotency and the early embryo
Epigenetic reprogramming
Regulation of cell fate and lineage commitment
Tissue-specific organoids
Modelling neural development
Hematopoietic stem cells
Translational research: challenges and opportunities

Sunday 25 September 2016

12:30	Lunch
14:00	Welcome
14:15	Session 1
15:45	Coffee
16:15	Session 1 (continued)
18:00	Posters and drinks
20:00	Dinner

Monday 26 September 2016

08:00	Breakfast
09:00	Session 2
10:30	Coffee
11:00	Session 2 (continued)
12:30	Lunch
14:00	Session 3
15:30	Posters and coffee
17:30	Session 3 (continued)
18:30	Pre-dinner drinks
19:30	Dinner

Tuesday 27 September 2016

08:00	Breakfast
09:00	Session 4
10:30	Coffee
11:00	Session 4 (continued)
12:30	Lunch
14:00	Session 5
15:30	Coffee
16:00	Social activities
18:30	Pre-dinner drinks
19:30	Dinner

Wednesday 28 September 2016

08:00	Breakfast
09:00	Session 6
14:30	Coffee
11:00	Session 6 (continued)
11:40	Closing remarks
12:00	Lunch
13:00	Depart

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"It was an exceptional meeting that I will highly recommend to other scientists"

James Wells, Cincinnati Children's Hospital Medical Center, USA

Exhibition Opportunities

- **Platinum Sponsor** – Cost USD **\$5,000**
 - Complimentary exhibition space 4m x 2m
 - Company logo with link on the meeting website detailed as a Platinum Sponsor
 - Complimentary day registrations for 2 staff on the stand
 - Complimentary dinner invitations for the Tuesday evening for 2 staff
 - Full page colour outside back or inside back cover advertisement in the meeting booklet
 - Logo and 100 word company editorial in the meeting booklet
 - Company logo on the delegate meeting bag
 - 2 Company inserts in the delegate meeting bag
 - Company logo on all welcome/holding slides throughout the meeting
- **Gold Sponsor** – Cost USD **\$3,500**
 - Complimentary exhibition space 2m x 2m
 - Company logo with link on the meeting website detailed as a Gold Sponsor
 - Full page colour advertisement in the meeting booklet
 - Complimentary day registrations for 2 staff on the stand
 - Complimentary dinner invitations for the Tuesday evening for 2 staff
 - Logo and 75 word company editorial in the meeting booklet
 - Company insert in the delegate meeting bag
 - Company logo on all welcome/holding slides throughout the meeting
- **Silver Sponsor** – Cost USD **\$2,000**
 - Complimentary exhibition space 2m x 2m
 - Company logo with link on the meeting website detailed as a Silver Sponsor
 - Half page colour advertisement in the meeting booklet
 - Complimentary day registrations for 2 staff on the stand
 - Complimentary dinner invitations for the Tuesday evening for 2 staff
 - Logo and 50 word company editorial in the meeting booklet
 - Company logo on all welcome/holding slides throughout the meeting

Exhibition Information

This information is for Platinum, Gold and Silver Sponsors.

- **Space Allocation**

The exhibition stands are sold as space only with a 6ft table with 2 chairs.

Spaces will be allocated on a first come, first served basis. The stands will be in the refreshment area.

- **Exhibition Hours**

Monday 26 September: 10:30 – 19:30 • Tuesday 27 September: 10:30 – 16:00

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"It was a real pleasure to go to a meeting truly dedicated to human development. Very inspiring!"

Joanna Wysocka, Stanford University, USA

Exhibition Opportunities

Networking

- **Meeting Dinner – Cost USD \$1,500**

The main meeting dinner will be held on the last night, Tuesday 27 September. Your logo will be on the meeting booklet and also on the menus on each table. Your company logo and website link will be detailed on the sponsor's page of the meeting website. Your branded banner stands and signage can be on display, along with your literature during the dinner. You will also be entitled to 2 complimentary invitations to attend the meeting dinner.

- **Poster Session with Pre-Dinner Drinks – Cost USD \$1,125**

The poster session with pre-dinner drinks will be held on the first evening, Sunday 25 September, and will be an ideal time to meet the delegates. Your logo and website link will be on the meeting website and your logo will feature in the meeting booklet. Your branded banner stands and signage can be on display along with your literature during this poster session.

- **Poster Session with Coffee – Cost USD \$900**

The poster session will be held on the afternoon of Monday 26 September and will also be another opportunity to meet with the delegates. Your logo and website link will be on the meeting website as well as your logo being in the meeting programme. Your branded banner stands and signage will be on display alongside your literature during this poster session.

Advertising

- **Delegate Meeting Bags – Cost USD \$1,275**

This is a great opportunity to get your logo on the meeting bags alongside the logos of The Company of Biologists, our journal Development and the Platinum sponsor's logo. Your logo and website link will be on the meeting website as well as your logo being in the meeting booklet.

- **Poster Prize – Cost USD \$900**

The poster prize for the best poster will be chosen by the organisers of the meeting. Your company will be acknowledged in the meeting booklet, on the website, and verbally during the presentation.

- **Sponsored Lanyards – Cost USD \$825**

All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo would be printed along with the logo for our journal Development. Your logo and website link will be on the meeting website as well as your logo being in the meeting programme.

- **Inserts in Delegate Bags – Cost USD \$750**

One A4/A5 leaflet will be included into the delegate packs. This is the best way to maximize exposure and ensure every delegate sees your information.



Your Details

Title	
First Name	
Surname	
Job Title	
Organisation	
Address	
Country	
Post/Zip Code	
Telephone	
Email	

Sponsorship Opportunities

<input type="checkbox"/>	Platinum Sponsor	\$5,000	<input type="checkbox"/>	Poster Session with Pre-Dinner Drinks	\$1,125
<input type="checkbox"/>	Gold Sponsor	\$3,500	<input type="checkbox"/>	Poster Session with Coffee	\$900
<input type="checkbox"/>	Silver Sponsor	\$2,000	<input type="checkbox"/>	Poster Prize	\$900
<input type="checkbox"/>	Meeting Dinner	\$1,500	<input type="checkbox"/>	Sponsored Lanyards	\$825
<input type="checkbox"/>	Delegate Meeting Bags	\$1,275	<input type="checkbox"/>	Inserts in Delegate Bags	\$750

* All prices above exclude VAT

How to Pay

<input type="checkbox"/>	Payment via bank transfer	<input type="checkbox"/>	Payment via credit card	<input type="checkbox"/>	Payment via cheque
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Contact

Please return the form to: sponsorship@biologists.com

Terms and Conditions of Booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- Exhibition stands must not exceed the space allocated and must not block other exhibitor access.
- The exhibitor shall ensure that its' exhibition stand is open and staffed during the exhibition opening times and will not dismantle until after the final exhibition viewing time at 16:00 on Tuesday 27 September 2016 .
- The Company of Biologists reserve the right to alter stand allocations and the floor plan if required at its absolute discretion. Alterations will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received per invoice terms and is non refundable according to the cancellation terms below.
 - Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
 - More than 91 days prior to the first day of the meeting - 50% of the total charge
 - 91 days or less prior to the first day of the meeting - 100% of the total charge
- Exhibitors are responsible for their own insurance for the meeting. A copy of your public liability insurance will be required by the end of August 2016.