

# Responsibility

*and*

# Integrity

*in the*

# Pharmaceutical Industry

*A talk by* **Neil Flanzraich**

Thursday, November 21, 2013, 12 p.m.

Hauser Hall 104, Harvard Law School

1575 Massachusetts Avenue, Cambridge, Massachusetts

Please join the Petrie-Flom Center for a lecture by Neil Flanzraich on responsible pricing strategy, access to care, clinical trial design, outsourcing, and other topics that raise thorny but crucial issues for pharmaceutical and biotechnology companies.

There will be substantial time for Q&A.



Mr. Flanzraich graduated from HLS in 1968, and was appointed by Dean Martha Minow as an Expert in Residence at the Harvard Innovation Lab (i-lab) in fall 2012. He is the Executive Chairman of Kirax Corporation and the Executive Chairman of ParinGenix, Inc., both of which are privately owned biotech companies. He previously served as the Vice Chairman and President of Ivax Corporation, an international pharmaceutical company, which was sold to Teva in 2006 for an enterprise value of \$10 billion.



*This event is free and open to the public.  
For more information contact the Petrie-Flom  
Center at [petrie-flom@law.harvard.edu](mailto:petrie-flom@law.harvard.edu) or  
617-496-4662.*